MSMGF Seeks to Fill Four Steering Committee Vacancies
In late November 2010, the MSMGF issued a call for expressions of interest to fill four vacancies on the steering committee. The current MSMGF steering committee sought applications from advocates that focus on issues concerning HIV among MSM and that have strong links to one or more of the following regions: Eastern Europe, Central Asia, Central America, Middle East, Pacific Islands, South America, and Southeast Asia. The steering committee prioritized filling the vacancies with MSM living with HIV, especially those who are comfortable being publicly open about their HIV status. The MSMGF secretariat received a total of 48 applications from every region of the world. The MSMGF steering committee will be reviewing applications and naming its new members in early February.

MSMGF Launches Speaking Out: A Technical Assistance Initiative
The MSMGF was recently funded to deliver a new, highly specialized program of technical and funding assistance (TFA) to build the advocacy capacity of MSM organizations in Central America, North Africa and Southeast Asia.

Funded by a consortium of donors (UNAIDS, Hivos, Levi Strauss Foundation, and ViiV Positive Action), the MSMGF will work with three principle MSM organizations in select countries within the regions identified: Kulkulcan in Honduras, Association de Lutte Contre le Sida Maroc – ALCS in Morocco and Purple Sky Network in Vietnam.

Our proposed advocacy TFA program will focus on building in-country and regional advocacy capacity on MSM, transgender and HIV issues as a broader strategy for achieving three major goals: 1) Identifying, naming and mapping stigma, discrimination, injustice and violence targeting gay men, other men who have sex with men (MSM) and transgender people in a specific city/region, with a particular focus on how these factors undermine the AIDS response; 2) Supporting the development and implementation of locally-generated advocacy initiatives to address the issues identified in (a), and more broadly to influence structural factors (possibly including HIV policy, HIV funding, criminal laws, etc) that impinge upon the ability of MSM to access HIV services and fulfill their human rights; and 3) Supporting the self-realization and empowerment of MSM and transgender communities through the act of community education and organizing for advocacy, including support for leadership development.

The proposed MSMGF TFA program will focus on seven primary activities over a 2-year period: 1) Assess advocacy capacity of the three participating organizations; 2) Tailor the MSMGF Speaking Out Toolkit to the conditions of each target country/region; 3) Conduct three training-of-trainers (TOT) sessions; 4) Integrate any additional feedback from the TOT sessions into each country/region-specific toolkit; 5) Fund three subsequent advocacy trainings for community members involved in HIV and human rights; 6) Identify, fund, and help guide up to three innovative advocacy projects or ‘breakthrough initiatives’ led by advocacy training graduates; and 7) Support evaluations of the breakthrough initiatives and facilitate critical reflection among the three groups to assess successes, challenges, and to inform next steps.
This program builds on the success of Speaking Out, an advocacy toolkit developed by the MSMGF. Speaking Out is designed to guide training-of-trainers in advocacy development focused on issues concerning MSM and HIV. Key areas addressed include investment, services, stigma and discrimination, self-care, working in hostile environments, United Nations Human Rights mechanisms, and how-to resources. A participatory approach is emphasized throughout the toolkit to foster engaged, dynamic discussions between trainers and participants, enhanced by detailed activity descriptions and handouts. The toolkit was designed to be adapted across a variety of country contexts depending on need, skill level, and previous experience.

The 27th UNAIDS Programme Coordinating Board Meeting
The 27th meeting of the UNAIDS Programme Coordinating Board (PCB) recently took place in Geneva, Switzerland from December 6 – 8, 2010. The MSMGF was in attendance and MSMGF Executive Officer Dr. George Ayala was confirmed as an NGO Delegate for the North American region. Dr. Ayala will serve in this position for a period of two years with the other North American NGO Delegate, Ebony Johnson of the International Community of Women Living with HIV/AIDS (ICW). At the meeting, the PCB adopted a new five year UNAIDS strategy to be implemented beginning in 2011 that seeks to reinvigorate the global AIDS response. The Strategy includes robust human-rights language and implores national governments to address the needs of at-risk populations including MSM and transgender people. The PCB meeting also took note of the global failure to achieve Universal Access, a target that was set for 2010. In preparation for the High-Level Meeting in June 2011, the PCB meeting provided important opportunities for discussion around sound civil society input and future scale-up strategies for realizing Universal Access. The MSMGF is eager to work with its partners and other NGO delegates to the PCB to support the UNAIDS 2011-2015 Strategy on behalf of MSM and other key populations, including transgender people, sex workers, and people who use drugs.

MSMGF Comments on a Series of UNAIDS Policy Documents
The MSMGF Policy team provided comments to the following UNAIDS Documents during the period leading up to the 27th UNAIDS PCB.

- **Second Draft of the UNAIDS Strategic Plan 2011-2015**: After the MSMGF submitted feedback to the First Draft of the Strategic Plan, UNAIDS reached out to the MSMGF to provide feedback on the Second Draft of the document. The MSMGF's comments on the Second Draft helped identify gaps in the Strategy around country ownership and health systems strengthening and asked for greater clarity on costing and financing mechanisms.

- **Universal Access Board Document**: The MSMGF provided extensive comments to the Board Document on Universal Access, which many global AIDS advocates felt was deficient in a number of ways. The MSMGF's input in this regard underscored the need to establish accountability and transparency mechanisms in the context of political commitment, ensure more robust reporting mechanisms when linking UNGASS indicators with national planning processes, sensitize health systems to account better for coverage targets and ground
realities and link more explicitly to the other Millennium Development Goals in the spirit of enhancing global health and development in a holistic manner.

- **UNAIDS Partnership Strategy**: The MSMGF’s comments on the UNAIDS Partnership Strategy helped identify the framework’s glaring omission of involvement of grassroots or community organizations. Further, in order to help build a vision toward an ideal partnership framework model, the MSMGF recommended strengthening UNAIDS partnerships with global and regional networks of at-risk populations, enhancing the use of innovative digital and communications technology and clarifying strategies on engaging with stakeholders beyond the HIV arena in this partnership context.

**United Nations Action on Sexual Orientation and Gender Identity Issues**

On International Human Rights Day (Dec 10), United Nations Secretary General Ban Ki-Moon delivered an address calling for the complete and universal decriminalization of same-sex acts between consenting adults, noting that over 70 countries still consider homosexuality a crime. This address was important for at least two reasons: 1) this was the strongest public statement to date at the United Nations on issues concerning sexual orientation and gender identity, coming directly from the Secretary General himself, and 2) in the statement, the Secretary General addressed the common refrain that certain nations have ‘cultural values’ that legitimately contradict LGBT equality, stressing that human rights must always trump cultural attitudes and social expectations. Read the full statement by Ban-Ki Moon [here](#).

Also of note was a debate that erupted in the UN General Assembly regarding a resolution in on “Extrajudicial, Summary or Arbitrary Executions.” The resolution is debated and updated every two years, and for the past ten years it has included language against killings committed on the basis of sexual orientation. However, this language was unexpectedly stripped from the resolution in a surprising vote by the “Third Committee”, the committee that marks up human rights resolutions.

This state of affairs led to rapid mobilization by civil society around the world, who pressured their governments to vote to restore this language. In support of these efforts, the MSMGF took an active role in translating and circulating action alerts to networks of MSM advocates around the world. At the end of December, U.S. Ambassador to the UN Susan Rice introduced an effort to restore the language on sexual orientation to the resolution on extrajudicial killings on the floor of the wider General Assembly. Ultimately the vote to restore the language passed, 93 to 55, with 27 abstentions and 17 absent or not voting.

While this was a powerful victory for advocates in many ways – this is the only UN human rights resolution that includes sexual orientation language – Transgender activists were right to point out that the exclusion of language on gender identity indicates how far yet the struggle has left to go.

**UNDP Judicial Leaders Network – Follow up**

On November 22, MSMGF Executive Officer, George Ayala and Policy Associate, Krista Lauer had a conference call with key staff at UNDP to finalize notes from the Judicial Leaders
Network Feasibility Meeting in Brazil. On November 22, Krista sent the full meeting notes onward to UNDP, who committed to using this information to work programming into their budget plan for 2011.

**MSMGF Releases WHO Consultation Report: In Our Own Words**

On International Human Rights Day (December 10th), the MSMGF launched its report, *In Our Own Words: Preferences, Values, and Perspectives on HIV Prevention and Treatment*. This collection of in-depth interviews with MSM and transgender people from 27 countries was commissioned by the World Health Organization. The results indicate that stigma and discrimination play a central role in blocking access to life-saving HIV prevention and treatment services for these populations around the world. *In Our Own Words* gives direct insight to the lived experiences of MSM and transgender people, and adds to a growing body of literature that points to the importance of addressing human rights violations as a necessary pillar of an effective global AIDS response. The report can be found on MSMGF website.

**Global Fund Commissions MSMGF to Conduct Mapping of Global Investments on HIV for MSM and Transgender Populations**

Although in recent years donor agencies have made significant increases in financing for the HIV response, the current economic crisis threatens to flat-line funding levels moving forward. Additionally, a preliminary analysis of global AIDS international assistance as available in the literature and leading AIDS-related websites indicates that information regarding dedicated HIV resources for MSM and transgender people is greatly limited and inconsistent. To help better assess the funding landscape for sexual minorities, the Global Fund to Fight AIDS, Tuberculosis and Malaria (GFATM) has commissioned the MSMGF to collect data on international assistance from major public and private donor agencies dedicated to HIV programming for MSM and transgender people in low- and middle-income countries, producing a report on the findings and implications of said funding patterns and priorities. The MSMGF will develop an assessment with a series of indicators to encourage donor agencies – bilaterals and multilaterals along with large private foundations – to respond and provide a better understanding of their funding efforts.

**Global Fund MARPS Report Analysis and MSMGF Position Statement**

The GFATM released a new report in this quarter, detailing the fund’s investments in populations most at risk for HIV infection, including MSM, sex workers, and people who use drugs. The report, entitled *Global Fund HIV Investments Targeting Most-at-Risk Populations: An Analysis of Round 8 (2008) Phase I*, reveals huge gaps in funding for populations that represent the majority of people affected by HIV across vast swathes of the globe. The report analyzed funding for HIV activities that specifically seek to address at-risk populations during the GFATM’s Round 8, which took place in 2008. The MSMGF analyzed this report in a timely manner and released a position statement within hours of its initial release. This statement was focused on the need to enhance reporting within funding organizations and to ensure the presence of mechanisms that facilitate such reporting. Further, the MSMGF advocates that donors must allocated resources that are reflective of epidemiological need and burden in these populations.

**Consultation on Rights-based approaches for MSM and Other LGBT Peoples**


On 16-17 December, MSMGF co-chair Othman Mellouk and MSMGF steering committee member Aditya Bondyopadhyay took part in a consultation in Washington D.C. on Integrating Rights and Health for MSM and other LGBT Peoples: The role of HIV/AIDS implementers and PEPFAR. Over 40 participants from around the world took part, including researchers, program implementers, civil society, and representatives from PEPFAR, USAID, the CDC and the UN. The discussion focused on key issues relevant to implementing rights-based approaches and sought to elicit recommendations for PEPFAR policy staff.

MSMGF Policy Associate Krista Lauer acted as Rapporteur for the discussion and her summary slides of key issues, critical questions, and reflections for future action is attached. It became very clear at this meeting that (a) pressure must be put on OGAC to release the PEPFAR MSM guidance, (b) a clear definition of principles for rights-based approaches is needed, as well as development of practical tools for its implementation.

Krista spoke personally with Ambassador Goosby who attended the meeting and requested a meeting with him and members of the MSMGF steering committee to discuss these issues. This initial conversation will be followed up with a written request for a meeting in spring 2011.

PEPFAR MSM Guidance Still Expected
The Office of the Global AIDS Coordinator (OGAC) still has not yet released their field guidance document on MSM. The reason given for the most recent delay was that the State Department first wanted to release their Quadrennial Diplomacy and Development Review (QDDR), an assessment of how the State Department and USAID can be more efficient and effective. The QDDR was released on December 15th, 2010. Interestingly, the Global Health Initiative (GHI) will be folded under USAID by the end of 2012 – but PEPFAR will remain as a stand-alone structure. Hopefully this will bode well for continued focus on HIV in the work ahead.

Now that the QDDR has been issued, the PEPFAR MSM guidance is expected to go through final clearance and approval within the State department. Civil society is concerned that long delays will make it more difficult to roll out and implement this guidance, as the 112th Congress is more conservative than the last.

The MSM Policy Working Group met with Rich Needle, Senior Public Health Advisor to PEPFAR at OGAC, on the afternoon of December 10, 2010. He indicated that the guidance is written but signaled that pressure from advocates is needed to ensure that PEPFAR moves the release of this guidance up to the top of the priority list. Krista is drafting a letter on behalf of the MSMGF, and co-authoring a community sign-on letter from the MSM Policy Working Group.

Washington, D.C. Hill Visits
In December, MSMGF Policy Associate Krista Lauer was on Capitol Hill in Washington D.C. and met with key staff in the offices of Rep. Baldwin, Rep. Frank, and Rep. Lee to discuss the PEPFAR MSM guidance and to update allies on its’ progress. Members of Congress can play a key role in sending formal requests to the State Department for its swift release. However, based on the strategy discussion with hill staff and other key considerations (including the more
conservative nature of the incoming congress), Hill staff agreed to wait until civil society has issued a letter to OGAC requesting the MSM guidance, before more action is taken from their end. Krista will stay in touch with key Hill staff on this issue. Gift Trapence of CEDEP Malawi, and staff from UNAIDS D.C. (Greg Smiley and Pauline Muchina) took part in some of these meetings, and Gift provided key insights as to the hostilities faced on the ground in Malawi.

Preparations Underway for Commonwealth Heads of Government Meeting
The MSMGF is part of the Commonwealth HIV & AIDS Action Group (CHAAG) which is currently Chaired by the International HIV/AIDS Alliance’s Anton Kerr. The Alliance recently released a report – *Enabling legal environments for effective HIV responses: A leadership challenge for the Commonwealth* – that analyzes the ways in which criminal laws and policies in Commonwealth countries hinder HIV service access for MSM and other groups. In December, MSMGF Policy Associate Krista Lauer met with Marielle Hart and Elden Chamberlain at the HIV/AIDS Alliance Office in D.C. to strategize on ways to make this report accessible to a wider advocacy community in Commonwealth countries. Krista relayed introductions to key advocates, including MSMGF steering committee member Joel Nana for his take on the African continent’s various uses for the report.

MSMGF co-chair Don Baxter has been a lead figure organizing around the upcoming Commonwealth Heads of Government Meeting (CHOGM) in Perth, Australia in October 2010 – as well as the Commonwealth Law Ministers meeting (July 2011), Foreign Ministers Meeting (October 2011) and Health Ministers meeting (May 2011). The primary aim is to ensure that issues of HIV and the law (especially sexual orientation, gender identity and criminalization) are considered on the agenda of the CHOGM. At the present time chances of this are slim for various reasons, and the focus has shifted somewhat to organizing a parallel high-level meeting of key figures to speak out on this issue. Don recently provided an update to the MSMGF and the International HIV/AIDS Alliance, in which the proposed role of the MSMGF would be to update global MSM communities periodically on progress and to mobilize MSMGF members and supporters in Commonwealth countries to advocate on agreed priority issues. A conference call to strategize further is being planned for the third week in January.

iPrEx Confidential Briefing and MSMGF Position Statement
The MSMGF was invited to attend a confidential briefing by the Principal Investigators of the iPrEx trial in New York at AIDS Vaccine Advocacy Coalition (AVAC). This meeting, convened by AVAC, provided the MSMGF with a preview of the trial study results and the opportunity to weigh in on global messaging in the context of biomedical prevention. iPrEx was a clinical research trial study conducted among 2499 MSM and transgender people in 11 sites globally to evaluate the prevention capabilities of a combination antiretroviral drug. Demonstrating 44% efficacy when used in concert with other combination prevention methods, iPrEx emphasized the need for further research among MSM and in the area of biomedical prevention. It further reinforced the importance of basic and combination prevention methods, especially for MSM living in resource-poor environments in low- and middle-income countries. The MSMGF released a position statement to coincide with the launch of the embargoed New England Journal of Medicine article signaling the need to look ahead and redouble work to address the stigma, discrimination and criminalization that have been driving the epidemic since the beginning; remove barriers that block access to basic HIV-related care, treatment and support.
services; and support further research to establish optimal implementation practices for PrEP, while emphasizing the value of existing prevention tools such as condoms, lubricant, behavioral interventions, and community mobilization.

**MSMGF Partners with IPPF on SRH and HIV Linkages Project in India**
The SRH and HIV Linkages Project is an assessment of currently existing models of integrated service delivery, linking HIV and Sexual and Reproductive Health (SRH) at three locations in Mumbai, Kolkata and Chennai. Funded by the International Planned Parenthood Federation (IPPF) and executed by the Family Planning Association of India, this project was carried out by an in-country consultant from India. The MSMGF was solicited for input on the first draft of the report pursuant to a series of qualitative research exercises. The MSMGF provided a technical support commentary to further strengthen the document and emphasized the need to clarify and define SRH in the MSM context.

**MSMGF Provides Research Input to Elton John AIDS Foundation**
In response to a request for information regarding MSM in Africa from Mohammad Osman, a Program Officer at Elton John AIDS Foundation (UK), MSMGF staff conducted a brief analysis that collected information on the topic from various data sources. The MSMGF prepared and submitted a chart that included available information on (a) Criminalization of homosexuality and accompanying legal sanctions if convicted, (b) Criminalization of HIV transmission, (c) UNGASS indicators, and (d) HIV prevalence among MSM, where data was available. An additional listing of relevant resources and documents were submitted along with this report.

**MSMGF Meets with Praveen Basaviah, Member of the Global Subcommittee, US-PACHA**
Mr. Praveen Basaviah who currently serves on the U.S. Presidential Advisory Committee on HIV/AIDS to President Barack Obama, reached out to the MSMGF for input on major policy issues in the global MSM context. The MSMGF conducted an analysis of relevant MSM policy issues in the context of the United States engagement on global health and development. The MSMGF developed a three-pager along with a set of documents and resources for Mr. Basaviah’s perusal in preparation for a meeting with his colleagues in the subcommittee. Mr. Basaviah has expressed gratitude and a deep interest in nurturing this collaborative partnership with the MSMGF.

**International AIDS Conference 2010 Analysis and Report**
MSMGF Consultant Laurence Padua is working with MSMGF staff to develop a comprehensive report premised on an in-depth analysis of the International AIDS Conference (IAC) Program. This analysis was carried out to determine the representation of MSM, transgender people, sex workers and people who use drugs on IAC 2010 conference programming. This report will serve as an advocacy tool and resource to enhance accountability and leadership processes at the IAC in the context of future conference programming. The MSMGF team is currently strategizing appropriate efforts to reach out to allies within the Conference Coordinating Committee in close coordination with the MSMGF co-chairs.

**Advocacy Sign-On Letters**
In the last quarter, the MSMGF supported a number of advocacy campaigns by signing on to the following letters:

- **Campaign against banned sex work conference in Uganda**: Sign-on letter in response to the decision of the Ugandan government’s Ethics and Integrity Minister to ban a workshop intended to discuss human rights issues affecting sex workers in Uganda and other East African countries. Extending support in this manner helped the MSMGF network with a network of local sex workers, Sex Worker Education and Advocacy Task Force (SWEAT). SWEAT expressed an interest in connecting with MSM groups in the area and the MSMGF was able to help in this regard.

- **Campaign against a decrease in AIDS funding from the Dutch government**: The sign-on letter was organized by STOP AIDS Alliance, a collaborative effort between STOP AIDS NOW and the International HIV/AIDS Alliance. MSM and other key populations were listed in the letter to flag the leadership demonstrated by the Dutch government in prior commitments to financing and development policies. The letter focused on the historical role played by Netherlands in the international AIDS response and the severe impact the cuts would have on the lives of people around the world (as the Netherlands is currently ranked 4th in the list of international AIDS donors). Organizers of this campaign reported that subsequent to this sign-on letter, the budget cut was 25.5 million Euros less than was originally proposed. The total budget cut for AIDS for 2011 is 57.5 million Euros as opposed to the 81 million Euros that was originally proposed by the Dutch government.

**MSMGF Support Transgender and Youth Advocacy - Reference Groups**
MSMGF Program Associate Omar Banos and Policy Associate Mohan Sundararaj continue to hold discussions and work closely with three key transgender allies, namely JoAnne Keatley (UCSF), Justus Eifeld, (GATE) and Mauro Cabral (GATE), to help set up the MSMGF Transgender Reference Group. While the setting up of the group is expected to be completed in the first quarter of 2010, the MSMGF has supported additional transgender advocacy by inviting transgender advocates to submit photographs and text to commemorate World AIDS Day on December, 1 2010. Submissions were reviewed by the MSMGF team and were subsequently featured on www.msmgf.org.

The MSMGF Youth Reference Group has completed a draft strategy detailing areas of priority and specific projects that they would like to implement. The group is currently costing out each individual initiative and will be developing a terms of reference document.

**MSMGF Receives Expanded International Media Coverage**
From 15 October 2010 to 31 December 2010 the MSMGF and its activities received significant media coverage in multiple languages across nearly every major world region. In total, the MSMGF was the subject of 81 media hits in nine different languages, with coverage in major outlets including Business Week, Yahoo! News, Mail & Guardian, US News and World Report, Univision, Kaiser Global Health, Metro, MSN, and IRIN PlusNews. About 60% of coverage was
in English, with 41% of coverage in non-English languages (18% Spanish, 8% Portuguese, and smaller percentages in Russian, Danish, Bahasa Indonesia, Serbian, Korean, and French).

While some news outlets covering the MSMGF do not associate with a particular region, a number of explicitly focus on a specific area, making it possible to pinpoint geographic distribution of some of the material concerning the MSMGF. The majority of region-specific outlets covering the MSMGF were focused in Latin America (13) and North America (13), followed by Western Europe (8), Sub-Saharan Africa (6), Asia (5), Eastern Europe (3), Oceania (2), and Central Europe (1).

Media hits: 81

English: 48
Spanish: 15
Portuguese: 7
Russian: 3
Danish: 3
Bahasa Indonesia: 2
Serbian: 1
Korean: 1
French: 1

Latin America: 13
North America: 13
Western Europe: 8
Sub-Saharan Africa: 6
Asia: 5
Eastern Europe: 3
Oceania: 2
Central Europe: 1

Press Releases:

- Landmark Global Initiative Seeks to Reduce HIV among Gay Men by Tackling Widespread Stigma and Discrimination

- Stigma and Violence against Gay Men and Transgender People Cited as Major Barrier to HIV Prevention and Treatment

- Groundbreaking Global Survey Indicates Most Gay Men Worldwide Cannot Access Most Basic HIV Prevention and Services
New PrEP Findings Represent Important Progress, Point to Daunting Challenges in HIV Prevention for Gay Men

The MSMGF urges global donors to report investments for most-at-risk populations, ensure funding contributions align with disease burden

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Groundbreaking Global Survey Indicates Most Gay Men Worldwide Cannot Access Most Basic HIV Prevention and Services
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Study finds poor global access to HIV services
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Survey indicates most gay men can’t access basic HIV services
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Global Initiative Seeks to Reduce HIV
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Study finds that Gay men can’t find condoms and lube
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Landmark global initiative seeks to reduce HIV among Gay men
MSMGF Expands its Reach to MSMGF Members and Online Networks

In the final quarter of 2010, the MSMGF issued five major press releases and a number of additional communications to MSMGF members and other networks to which the MSMGF belongs. In addition, the MSMGF used its new ability to segment members by region and characteristic to create targeted messaging campaigns on behalf of the MSMGF secretariat and the MSMGF’s partners. These included translating an urgent action alert on the UN extrajudicial killings vote into seven different languages and sending it to MSMGF members and networks accordingly, as well as connecting journalists at news outlets like Fridae.com and Metro International with MSMGF members living with HIV all over the world to help share their stories.

In addition, keeping with our established information services, the MSMGF communications team has identified and circulated between five and ten new resources relevant to the health and human rights of MSM every day. Each of these resources is sent out on Twitter with appropriate hashtags, and the MSMGF Facebook page is updated nearly every day with new material.

Website and Online Membership Still Going Strong

This quarter, the MSMGF website received a total of 9,355 visits, averaging 120 visits a day. Of these visits, a total of 5,774 were absolute unique visitors. This is down from the previous quarter’s numbers (11,350 visits, with 6,990 absolute unique visitors). This could be explained by the fact that the website launched in the last quarter, causing a spike in traffic in its first days of operation. During the current quarter, the majority of visits came from the United States (3,251), followed by Canada (481), China (365), the United Kingdom (348), India (291), Australia (234), Brazil (232), Kenya (175), Israel (173), and Russia (168).

Using the Google Analytics Benchmark tool, it is possible to compare the MSMGF’s performance over the past quarter to other websites of the same size that focus on similar issues. Compared to sites of a similar size focused on Health Education and Medical Training,
MSMGF.org received about the same number of visits, 31% more page views, 33% more pages per visit, and 109% more time on site. Compared to sites of a similar size focused on Social Issues and Advocacy, MSMGF.org received about 5% fewer visits, but 82% more page views, and 177% more time on site.

As of 31 December, the site had 1,828 subscribers representing 122 countries. That figure includes those who subscribed before the new website was launched (1,120 people) and those who subscribed in the four months since the new site debuted (708 people). While the older website only allowed for subscriptions in English, it is possible to organize users that subscribed on the new site by language. Of the 691 new subscribers, 494 (70%) have signed up for services in English and 213 (30%) have signed up for services in non-English languages: Arabic (19), Chinese (45), French (31), Portuguese (20), Russian (25), and Spanish (47). The subscriber breakdown by region is presented in the following table:

<table>
<thead>
<tr>
<th>Subscriber Regional Breakdown (From Old Website)</th>
<th>Subscriber Regional Breakdown (from New Website)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle East / North Africa</td>
<td>Middle East / North Africa</td>
</tr>
<tr>
<td>Caribbean</td>
<td>Caribbean</td>
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<tr>
<td>Eastern Europe / Central Asia / Central Europe</td>
<td>Eastern Europe / Central Asia / Central Europe</td>
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<tr>
<td>Latin America</td>
<td>Latin America</td>
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<tr>
<td>Oceania</td>
<td>Oceania</td>
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<tr>
<td>Sub-Saharan Africa</td>
<td>Sub-Saharan Africa</td>
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<tr>
<td>Asia</td>
<td>Asia</td>
</tr>
<tr>
<td>Western Europe / Northern Europe / North America</td>
<td>Western Europe / Northern Europe / North America</td>
</tr>
</tbody>
</table>

(Note: Subscribers to the New Website are able to select more than one focus region)

MSMGF Staff is currently working on a strategy to grow our membership base, expanding both linguistic and regional coverage. The first phase of this strategy is already underway (completed new RSS feeds in each language, currently simplifying the sign-up process for web updates and discussion forums).

**MSMGF Commemorates World AIDS Day**

To commemorate World AIDS Day, the MSMGF asked its members to submit short quotes or photographs about what the ideas of universal access and human rights mean to them. A large number of members responded with powerful words and images. The words were translated into each of the MSMGF’s seven languages and interspersed with the photographs to create a World AIDS Day gallery to be displayed on the homepage of MSMGF.org on December 1st. The gallery has received a good deal of positive feedback and will remain on the homepage at least until the end of January, 2011.

**MSMGF Submits Manuscript to Digital Culture and Education Journal**

The MSMGF drafted a paper detailing the development and implementation of the MSMGF’s web activities. Entitled, *Local Languages, Global Exchange: Building Communication and Collaboration for the Health and Human Rights of Men Who Have Sex with Men*, the paper was submitted to *Digital Culture and Education Journal*.

**Qiu Feng Guest Edits Second Issue of Sense**
Work began on the second issue of Sense, the MSMGF online publication for and by MSM living with HIV. Guest edited by Qiu Feng, the China Program Officer for International HIV/AIDS Alliance, this forthcoming issue will focus on issues connected with access. The issue will include four articles/personal stories and a guest editorial. These articles will be supplemented with HIV drug charts, offered in four languages, English, Spanish, French and Portuguese. The drug charts will remain a permanent part of the Sense content with permanent links to the HTML and PDF files available on the Sense website. There will also be a permanent links from the treatment section of the MSMGF’s website to the charts as well.

**Forum Notes Now Issued Quarterly**
The seventh issue of *Forum Notes* was developed and distributed to all msmgf.org subscribers in mid November 2010. This seventh issue marked a shift in timing of delivery and production of the newsletter. The secretariat decided to move the newsletter from a monthly publication to a quarterly publication that features the accomplishments of the MSMGF achieved over the previous three months.

The seventh issue featured the MSMGF’s work in areas of research, publications, advocacy, technical assistance and communication. Overall, according to *Forum Notes*’ viewed/opened/click rate is comparable to the industry, statistics indicate that 17.4% of recipients of *Forum Notes* opened the newsletter (the industry average according to mailchimp.com is 19.5%); and the click rate was 3.0% (industry average is 3.5%). The most popular section was publications (44% of clicks) followed by research (20%) and by who is who (12%).

**MSMGF Moves Forward with Prevention Science Advocacy**
The MSMGF continues to work with Columbia University-based HIV social scientist Dr. Patrick Wilson to clean and analyze the data from our prevention and pre-exposure prophylaxis (PrEP) survey targeting MSM and their providers. Since the closing of the survey in August, Dr. Wilson and his team have been organizing the data and preparing it for presentation in early 2011. During the first quarter the MSMGF anticipates the release of a report with survey findings along with a corresponding webinar to launch a discussion around these findings with global advocates.

The MSMGF partnered with the AIDS Vaccine Advocacy Coalition (AVAC) to develop a series of web-based forums on the iPrEx trial and next steps for pre-exposure prophylaxis research (PrEP) with MSM. Featured speakers included researcher Ken Mayer giving an overview of PrEP and the issues to consider as we prepare for its possible deployment, and Pedro Goiochea-Gladstone offering an overview of the iPrEx study and perspectives from the research coordinated out of Lima, Peru. Additional webinars on emerging HIV prevention technologies and MSM will continue throughout the first two quarters of 2011.

**MSMGF Participates in Groundbreaking Regional Consultation in Kiev**
In November the MSMGF attended and presented at the Regional Consultation, *Hidden Epidemic—MSM and Transgender People in Eastern Europe and Central Asia*, organized by the United Nations Development Programme (UNDP) and the World Health Organization (WHO), and held in Kiev, Ukraine. The MSMGF presented during two panels, “Resource
Mobilization Opportunities in the Region” and “Building Regional Mechanisms for Coordination, Advocacy and Resource Mobilisation.” MSMGF staff profiled the MSMGF website, msmgf.org, policy documents, fact sheets and extensive advocacy efforts, while also encouraging applications for the upcoming call for membership on the MSMGF Steering Committee.

Policy Briefs Break Language Barriers
All three MSMGF policy briefs are now translated into numerous languages. “Reaching MSM in the Global HIV and AIDS Epidemic,” “Social Discrimination Against Men Who Have Sex With Men (MSM),” and “HIV Prevention with MSM: Balancing Evidence with Rights-based Principles of Practice” are each available in English, French, Russian and Spanish, and available in print and online in PDF format.

War Diaries Nominated for Lambda Literary Award
The organizers of the Lambda Literary Awards encouraged the MSMGF to submit “War Diaries” for recognition. On December 10, 2010 the MSMGF held a reading and discussion for “War Diaries” in concert with the Legacy Project Screening Series at the Billy Wilder Theater at the Hammer Museum, University of California, Los Angeles. Nearly 9,000 copies of “War Diaries” have now been distributed.